

The Reverie Saigon Lands in the Top 5 of Condé Nast Traveler's List of The Best Hotels in the World

HO CHI MINH CITY, Vietnam (October 26, 2017) — The Reverie Saigon, an incomparable urban retreat which debuted in 2015 and has since become renowned for its opulent Italian aesthetics, has landed in the no.4 spot out of the world's 50 best hotels, as recognised by *Condé Nast Traveler*'s Readers' Choice Awards.

The recognition is the most prestigious finish ever for a hotel in Vietnam, in *Condé Nast Traveler*'s annual survey – awards widely hailed as one of the most coveted distinctions to be had from the travel media industry.

"Built like an Italian palazzo, The Reverie Saigon brought in a level of luxury previously unseen in Ho Chi Minh City when it was opened... Everything about the hotel is overthe-top opulent, from the palatial, marble-clad lobby to the rooms, done by top Italian decorators with Carrara marble and plush Italian silks," *Condé Nast Traveler* writes in its review, and "not to be outshone, Reverie's spa is a two-level, 13,000-square-foot affair."

Announced in New York on October 17, the magazine's 30th annual compendium of the world's top travel experiences is the result of an extensive voting process that was conducted between April 1 and July 1, with more than 300,000 avid travellers casting millions of votes for a total of 7,320 hotels and resorts, amongst other categories.

"That travellers, particularly those who read one of the world's preeminent travel magazines, have recognised the hotel as one of the very best in the world, is incredibly exciting – not only for us, but also Vietnam. It's especially thrilling that Vietnam has become increasingly recognised as a world-class destination and that this development is being driven by Vietnamese hospitality," remarked Eva Hue Van Truong, Managing Director of The Reverie Saigon and CEO of its management company WMC Group.

In addition to placing fourth in the award's list of the 50 "Best Hotels in the World", the independent, home-grown property ranks the highest amongst hotels in Vietnam as well as taking the topmost spot in the greater Asia region.





About The Reverie Saigon

A member of *The Leading Hotels of the World*, The Reverie Saigon offers an astonishing hotel experience, showcasing extravagant, unapologetic European opulence in a storied Asian setting. The latest luxury addition to Ho Chi Minh City's flourishing hotel scene features 286 rooms and suites alongside 89 full-service luxury apartments, all of which are among the largest in the city and feature incomparable views of the Saigon River and the city skyline.

Renowned Italian brands furnished the rooms and suites of both the hotel and residence, and set the ambiance with exquisite and, in some cases, one-of-a-kind pieces. The property features five distinctive food and beverage outlets, a 1,200-square-metre spa & fitness centre, an expansive outdoor swimming pool and 16 versatile and elegantly decorated function spaces.

The Reverie Saigon and The Reverie Residence are located in the 164-metre-tall Times Square Building, a mixed-use development, which includes eight storeys of premium office space and the showrooms of some of the same high-end Italian furniture brands whose pieces are featured throughout the hotel.

For more information, please visit: www.thereveriesaigon.com

MEDIA CONTACTS

USA

Balcony Media Group

Jim Sullivan | jsullivan@balconymediagroup.com

United Kingdom & Middle East

Grifco PR

Flora Beaumont | flora@grifcopr.com

Japan

Kentos Network

Yuki Obara | yukiobara3@kentosnetwork.co.jp

Hong Kong, Mainland China & Taiwan

Petrie PR

Linda Petrie | linda@petriepr.com

Southeast Asia & Australia

Balcony Media Group

Karryn Miller | kmiller@balconymediagroup.com

All other regions

Berkati Marketing Communications

Tiana Kartadinata | tkartadinata@berkati.com

